

Email:

ss92593@hotmail.com

Sarah Sparhawk

Education

B.A., Journalism and Media Communication
Colorado State University, Fort Collins, CO

Graduated Dec. 2015

Skills

- HTML5, CSS
- Content Management Systems, including ThreeSpot, WordPress, Google Sites
- Information graphic design
- News article writing and reporting, AP Style
- Mastery in Adobe products (Photoshop Illustrator, InDesign, Dreamweaver)

Work Experience

Visual Information Specialist

Jan. 2015 – Jan. 2016

National Park Service (NPS)

- Update public and internal facing websites for accuracy
- Daily use of Adobe Dreamweaver, Photoshop, and InDesign to keep webpages up to date
- Facilitate move of web content from Dreamweaver to content management system
- Knowledge of organization and difficult scientific concepts to relay to public
- Web writing for clear and concise information
- Construct communication plans for NPS 100th birthday, meet and keep team members aware of these plans

Editor

May 2013 – Dec. 2015

CSU Life Faculty and Staff Newspaper

- Write print articles for a specific audience
- Edit my own and other's articles
- Comfortable engaging and contacting sources
- 5 - 10 hours a week spent revising and providing feedback
- Oversee final copy of each issue
- Promote publication (social media, in mailboxes, in person)